

## POPULATION

## JAX MSA

1,565,102

BAKER, CLAY, DUVAL, NASSAU &amp; ST. JOHNS COUNTIES

## JAX Region

1,759,533

BAKER, CLAY, DUVAL, FLAGLER, NASSAU, PUTNAM &amp; ST. JOHNS COUNTIES

## AGE

	JAX MSA	FLORIDA	UNITED STATES
0-4	5.9%	5.2%	6.0%
5-9	6.1%	5.4%	6.0%
10-14	6.3%	5.6%	6.2%
15-24	12.3%	11.7%	12.5%
25-34	14.3%	13.3%	13.7%
35-44	12.7%	11.7%	13.2%
45-54	13.0%	12.5%	11.8%
55-64	13.4%	13.7%	12.3%
65-74	9.8%	11.7%	10.6%
75-84	4.5%	6.5%	5.8%
85+	1.7%	2.8%	2.0%

## RACIAL COMPOSITION

	JAX MSA	FLORIDA	UNITED STATES
White	67.3%	72.7%	69.6%
Black	22.0%	16.5%	12.9%
Asian/Pacific Islander	4.4%	3.0%	6.0%
Other	2.4%	4.5%	7.0%
Two or More Races	3.4%	3.1%	3.5%
Hispanic Origin*	9.8%	26.6%	18.6%

\*Persons of Hispanic Origin may be of any race

## COST OF LIVING (National Average = 100)

91.3 COMPOSITE	98.1 GROCERY	87.0 HOUSING	97.8 UTILITIES
	85.5 TRANSPORTATION	83.6 HEALTH CARE	92.6 MISC GOODS

## HOUSEHOLD INFORMATION

	JAX MSA	FLORIDA	UNITED STATES
Median Household Income	\$59,021	\$54,238	\$60,548
Average Household Income	\$80,952	\$78,335	\$87,398
Per Capita Income	\$31,392	\$30,703	\$33,028
Total Number of Households	524,146	7,420,802	125,168,557

## EDUCATION

STATES	JAX MSA	FLORIDA	UNITED STATES
High School Graduate	23.0%	24.6%	23.1%
Some College, No Degree	21.7%	19.6%	20.2%
Associate Degree	10.4%	10.2%	8.6%
Bachelor's Degree	22.2%	19.3%	20.0%
Graduate/Professional Degree	10.6%	11.0%	12.5%

20 COLLEGES &amp; UNIVERSITIES

64,000 STUDENT ENROLLMENT

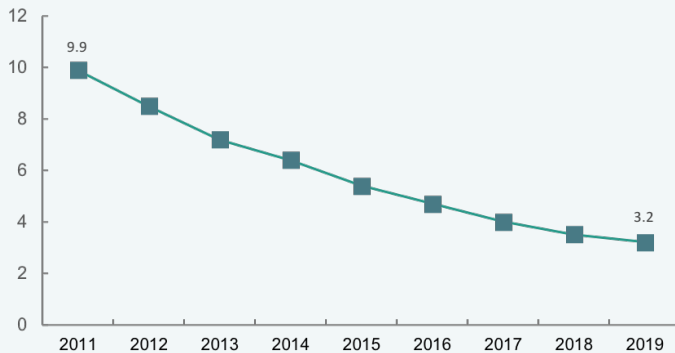
## COUNTY POPULATIONS

COUNTY	POPULATION	ANNUAL GROWTH RATE (2019-2024)
Baker	30,259	0.9%
Clay	221,042	1.5%
Duval	972,313	1.2%
Flagler	115,602	2.2%
Nassau	86,340	2.3%
Putnam	78,829	0.5%
St. Johns	255,148	3.1%

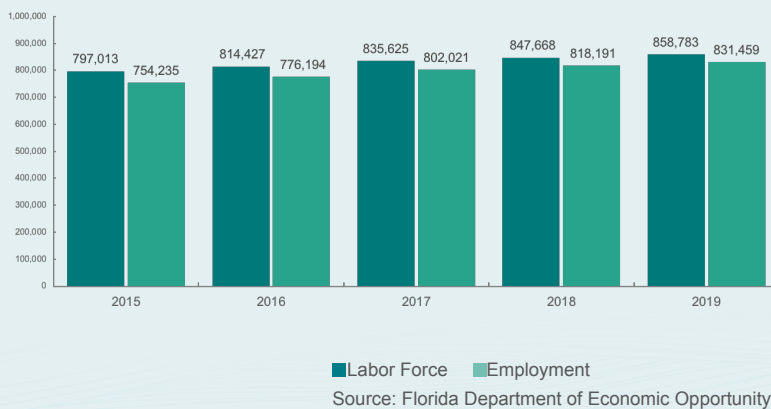
## LABOR FORCE

MARCH 2020	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT
<b>JAX MSA</b>	<b>788,159</b>	<b>754,355</b>	<b>4.3%</b>
<b>JAX Region</b>	<b>862,243</b>	<b>824,394</b>	<b>4.4%</b>
<b>Florida</b>	<b>10,328,000</b>	<b>9,886,000</b>	<b>4.3%</b>
<b>United States</b>	<b>163,537,000</b>	<b>155,167,000</b>	<b>4.5%</b>

Unemployment Rate – JAX Region



Annual Labor Force – JAX Region



## TRANSPORTATION

<b>Highways</b>	<b>17</b>
<b>Interstates</b>	<b>3</b>
<b>Railroads</b>	<b>3</b>
<b>Seaport Terminals</b>	<b>4</b>

## HOUSING DATA

	JAX MSA	UNITED STATES
<b>New Home Price</b> Based on 2,400 Sq. Feet	<b>\$282,646</b>	<b>\$366,058</b>
<b>Apartment Rent</b> Based on 950 Sq. Feet, 2br	<b>\$1,249</b>	<b>\$1,155</b>
<b>Median Existing Single-Home Price</b>	<b>\$225,700</b>	<b>\$274,600</b>

Source: C2ER Cost of Living Study, 2019 Annual; National Association of Realtors, 2019 Annual Preliminary

## NATIONAL RANKINGS

- EMSI named **JAX #1 U.S. city for talent attraction**
- Money* listed JAX in the **Top 10 Best Big Cities to Live in Right Now**
- Site Selection Group ranked JAX in the **Top 10 emerging tech cities**
- Jacksonville is **Florida's Fastest Growing City** according to the May 2019 U.S. Census Report.
- Forbes* named Jacksonville **#7 for where jobs will be in 2020**

## JAX FAST FACTS

- Home to **three Fortune 500**, **four Fortune 1000** and 80+ national or divisional headquarters
- NO** corporate franchise tax and **NO** state personal income tax
- Clay, Flagler, Duval, Nassau and St. Johns Counties are all in the **top 25 school districts** in Florida
- World-class health care system, home to **one of only three Mayo Clinic campuses** and **one of six MD Anderson Cancer Center partnerships**