

ADVOCACY *in* ACTION

Area Agencies on Aging Association of Michigan

Annual Conference 2022

September 20 & 21, 2022

Lansing Center, Lansing MI

Registration: <https://www.engagez.net/AIA2022>



AREA AGENCIES ON AGING
ASSOCIATION OF MICHIGAN

September 20th, 2022

Registration & Breakfast- 8:30-9:30 a.m.

Registration opens at 8:00 a.m. Stop by the Lansing Center lobby to pick up your name badge and conference information. Breakfast will be served in the main room from 8:30-9:30. The first plenary session begins at 9:15 a.m.

Plenary Session 9:15 a.m.—11:00 a.m.

Aligning Social Care with Healthcare

AAAs and the resources of the aging network are key to integrating social health care and healthcare. This session will discuss current trends in integrating care including: Opportunities for contracting with health plans and health systems, development of standards for social determinants of health billing codes, assuring secure information exchange and interoperability, and working with your health information exchange to prepare for data exchange and emerging opportunities for AAA and the aging network.

Presenters:

Dr. Mike Klinkman, Professor, Dept of Family Medicine & Learning Health Sciences, U of M Medical School; Core faculty, Community Engagement, Michigan Institute for Clinical & Health Research

Kara Lorenz-Goings, Assistant Director, Region 2 AAA

Christine Vanlandingham, CEO, Region IV AAA

Concurrent Sessions Tuesday 11:15- 12:15 p.m.

Building program Capacity with Stationary Funding

As part of the analysis of the care management model and funding available, R2AAA completed a community needs assessment to evaluate how to make a greater impact with those we serve. The results clearly attributed to innovative ways organizations can offer a tiered approach to older adults in our community. Region 2 AAA restructured the model which includes the addition of community health workers who are led by registered nurses.

Presenters:

Nicole Baker, Aging and Adult Service Manager, Region 2, AAA

Kara Lorenz-Goings, Assistant Director, Region 2 AAA

Elder Abuse, Neglect and Financial Exploitation Evidence-Based Programs: Importance of Innovation, Collaboration and Replication

Through support of the PREVNT grant three Michigan organizations are working together to make noticeable change in the reduction of older adult abuse, neglect and financial exploitation cases. Individually, we recognize the barriers and challenges each organization faces in their specific practice. In this presentation, each organization will share their program past and future, sprinkled with moments of growth, and also how we're all working together to make a noticeable impact. Additionally, we'll share barriers and challenges we've encountered, which might be ones you encounter, too, in your work with older adults.

Presenters:

Dawn Jacobs, Legal Assistance Developer / Elder Abuse Program Manager with the Bureau of ACLS

Shannon Taylor, MLS Program Manager, Upper Peninsula Commission for Area Progress (UPCAP)

Angela Shepherd, Elder Abuse Victims Specialist Program Manager with Region 2 Area Agency on Aging

Lunch & Vendor Visits (12:15-1:00 PM)

Take this time to visit our vendor booths and grab lunch at the buffet.

Concurrent Sessions Tuesday 1:00-2:00 p.m.

Successes and Setbacks in Addressing SDOH

The impact of the social determinants of health is well known but finding ways to employ that knowledge in a meaningful and sustainable way is a challenge. In this breakout session, subject matter experts will discuss lessons learned from both the successes and failures in moving the needle on the social determinants of health.

Presenters:

Melissa Riba, Director of Research & Evaluation, Center for Health and Research Transformation, Univ of MI
Becky Cienki, Director, Behavioral Health, Michigan Health Endowment Fund

Expanding Supports for Kinship Caregivers

The Family First Prevention Services Act (FFPSA) was signed into law on Feb. 9, 2018, allowing Michigan to receive federal reimbursements for services that strengthen families. This has expanded opportunities for program development and advocacy for cross-system reform. This session will offer an overview of the Kinship Navigator program as well as the advent of a State appointee Kinship Advisory Council .

Presenter(s):

Beth Lindley, LMSW Kinship Care Resource Center Director
Jessica Bodell, Relative Licensing & Placement Specialist, MDHHS

Concurrent Sessions Tuesday 2:15-3:15 p.m.

SAC Report: Aging in Place; Aging in Community

This guide will help practitioners understand the decisions and actions a person or their family/chosen family/caregivers may need to take to age successfully in their home or community. It provides checklists and a resource guide to assist in decision making regarding aging in place. It focuses on five areas - planning for the future, staying healthy, building connections, aging in community (housing), and transitions to home- and community-based services.

Presenters:

Marjorie Hobe, Co-Vice Chair, State Advisory Council
Audra Frye, Co-Vice Chair, State Advisory Council

Racism as a Public Health Challenge

From access to health care services to vaccine distribution, there continues to be variation in health outcomes based on race. These leaders will talk through how we can do better as a society, as a sector, and as professionals to address these stark variations.

Presenters:

Eric Doeh, President & Chief Executive Officer, Detroit Wayne Integrated Health Network
Debbie Edokpolo, Director of Health Equity & Social Justice, Michigan Primary Care Association
Jan Delatorre, Program Officer, Nutrition & Healthy Lifestyles, Michigan Health Endowment Fund

Concurrent Sessions Tuesday 3:30-4:30 P.M.

Michigan's Roadmap to Healthy Communities: A look at SDOH Strategy

MDHHS has taken steps towards healthy strategies around social determinants of health. This session will provide an overview of the direction the state is going and provide valuable insight into how community partners can engage in the states efforts.

Presenter:

Molly Welch Marahar, Strategic Alignment & Engagement, MDHHS

Statewide Collaboration for Evidence-Based Programs

When Covid hit, many Agencies had to pivot in how they delivered their Evidence-Based Chronic Disease Prevention Programs. Switching to a virtual format presented an opportunity to partner and collaborate between the AAA in new, more efficient ways. This workshop will review the collaborative start-up including learning from what other states are doing, the evolution that led to partnering with the Bureau of Aging, Community Living, and Supports (formerly AASA) and the advantages of continuing this method of operation, including co-branding, marketing, new streamlined data collection, and greater success filling and sustaining our Evidence-Based Programs.

Presenters:

Martha York, Community Education Coordinator with Region 2 Area Agency on Aging

Kayla Smith, Health Promotion and Wellness Coordinator for the Aging and Community Services Division of the Bureau of Aging, Community Living, and Supports

Evening Reception

This reception is for *paid* attendees and conference sponsors. A ticket will be provided.

Thank you to our Major Sponsors



Wednesday September 21

Breakfast 8:30-9:30 a.m. / Plenary Session 9:15- 11:00 a.m.

Federal Aging Policy and What It Means for Older Adults

In this federal policy session, USAging's Amy Gotwals will provide timely updates on what Congress, the Administration and national advocates are doing, planning and talking about—and what you need to know to influence the conversation and prepare your agency and clients.

Presenter: Amy Gotwals, USAging, Chief, Public Policy & External Affairs

Better Jobs, Better Care

Congresswomen Dingell will join us virtually for a brief discussion on her Better Jobs, Better Care legislation.

Presenter: Congresswoman Debbie Dingell (Virtual)

Concurrent Sessions Wednesday 11:15- 12:15 p.m.

Age Friendly Communities

Our country is aging and most communities are not doing enough to prepare. This presentation will discuss changing demographics, why community leadership should want to retain their older residents, what it means to be Age Friendly and what steps can be taken to move the needle.

Presenter: Karen Kafantaris, Associate State Director, AARP Michigan

Dementia Care: Transforming the Worldview of Neurocognitive Disorder

Attend this session to learn about the National Council of Dementia Minds and how persons living with dementia are busting stigma and transcending the tragedy narrative by educating others. Take a behind the scenes look at the innerworkings of this groundbreaking organization which is the first national organization founded and governed by persons living with dementia.

Presenter: Brenda Roberts, Executive Director, National Council of Dementia Minds

Lunch 12:15-1:00 p.m.

Visit Vendor Booths & Grab Lunch at the Buffet

Social Work
&
Nursing CEU's
Available!

Missing Sessions?
Sessions will be recorded and
shared in a library for you to
access for three months after
the conference.

Concurrent Sessions Wednesday 1:00-2:00 p.m.

Direct Care Workers: 2022-23 Policy Successes and Imperatives

The Direct Care Workforce shortage is one of the most significant challenges facing Michigan's health care delivery system. This session will address Michigan's public policy response to the DCW crisis, highlight progress and several ongoing major DCW-related initiatives, and propose critical next steps.

Presenters:

Dr. Clare Luz, IMPART Alliance, Clare Luz, PhD, Associate Professor, Director of Research, Age Alive, and IMPART Alliance, Department of Family & Community Medicine, Michigan State University

On the Air with Dementia Friends

On the Air is a humorous and educational video presentation by eight men living with dementia. Formatted as an old-fashioned radio talk show, the presenters will share strategies to live well with dementia. This presentation is hope filled and guaranteed to make you smile. Be prepared for a powerful experience that will transform your view of living with dementia. The presentation allows persons living with dementia to initiate conversations that many are afraid to have and then answers questions from the audience during the Talkback session following the presentation.

Presenters: Panel of persons living with dementia

Concurrent Sessions Wednesday 2:15– 3:15 p.m.

Implicit Bias Training: Implications for Healthcare Access & Service Delivery (PART 1)

Implicit bias is described as prejudices that unknowingly influence thinking and reaction to events and information. Implicit Bias negatively impacts the way people are treated by health professionals and the structural inequities in healthcare can be detrimental for people of color and other members of marginalized communities including those we support through MORC. As MORC is committed to being the best and maximizing potential for those we support it is essential for us to engage in this inclusive experience and engaging learning experience.

Presenters:

Tim Hylka, Curriculum Specialist, MORC
Ed Kiefer, Training Supervisor, MORC

How to Pass a Senior Milage in an Urban Area

Most urban counties in Michigan do not have a senior millage. Millions of dollars can be raised at just a 1/4 to 1/2 mill and fill those BIG gaps in OAA funding. Kent County has had a senior millage for 24 years and just renewed it for 8 more. AAAM is the administrator of \$14 million dollars that has no service strings attached. Wouldn't you like the same?

Presenters:

Jackie O'Connor, Executive Director, Region 8 Area Agency on Aging
Kendrick Heinlein, Director of Contract Services

Concurrent Sessions Wednesday 3:30—4:30 p.m.

Implicit Bias Training: Implications for Healthcare Access & Service Delivery (PART 2)

Implicit bias is described as prejudices that unknowingly influence thinking and reaction to events and information. Implicit Bias negatively impacts the way people are treated by health professionals and the structural inequities in healthcare can be detrimental for people of color and other members of marginalized communities including those we support through MORC. As MORC is committed to being the best and maximizing potential for those we support it is essential for us to engage in this inclusive experience and engaging learning experience.

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Redesigning Dual Eligible Demonstrations

Recent CMS rules phase out dual eligible demonstrations and give states the option to move programming for duals to fully or highly integrated duals special needs plans (D-SNPs). This session will explore current state thinking and planning to comply with the CMS rules.

Presenters: TBD

Plenary Session Sponsors



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