

OUR STORY. BE A PART OF IT.

Two accomplished event professionals had traveled individual career paths. In April 2020, Covid was becoming a reality rather than an annoyance, and it got in their way.

They loved the industry, had a broad and unmatched scope of experience, and a heap of passion. So they started working together. They brought on people who no longer had jobs in a decimated industry.

They wowed clients with their nimble creativity. They produced 150 digital events inside of 18 months and now they're working on POPx 2.0.

Pivoting. Advising. Creating. Mentoring. Growing. Sharing. Learning. Working. Laughing.

WOMEN | OWNED

IN PROGRESS



We know the benefit to us, and here's how it benefits YOU!

- 1 TAX BENEFITS** | The federal government affords tax incentives to those who conduct business with groups that consist of women and minority-owned businesses.
- 2 REVENUE OPPORTUNITIES** | In research conducted by the Hackett Group, it showed that working with a WBENC-certified business can increase profitability and provide distinct competitive advantages.
- 3 DIVERSIFICATION** | You gain access to multiple channels for goods and services which allows you to analyze various factors and choose which options are the best fit for your company's needs..
- 4 INNOVATION, CREATIVITY, AND A FRESH PERSPECTIVE** | We are agile, move quickly, are not constrained, and operate with unbridled joy.